



**PRESS
RELEASE**



Minimizer

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TESTED and TORTURED

For Immediate Release

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**Minimizer Announces 25th Anniversary
Of Poor Drivers, Longevity, and Improvement.**

Thank goodness my mother is a bad driver.

My mom backed her car over the Rubbermaid® garbage can. And Dad popped it back into shape.

Enter the idea of a plastic fender.

That was 25 years ago. My father, Dick Kruckeberg, was a hard-working flatbed driver. He always delivered his loads clean. He knew this was critical to his success.

Because of the nature of the heavy truck industry, the metal fenders he purchased for his truck kept getting damaged.

He knew there had to be a better way. And mom's poor driving gave rise to Minimizer, the lightest, most durable, longest lasting truck fenders, bracket kits and truck accessories in the trucking industry.

Our longevity and commitment to continuous improvement have gotten us to where we are today. And we're here to stay.

After raising three generations in the heavy truck industry, we think we've got the right combination of expertise, an attitude bent on hard work, and a sense of justice and equality towards both our customers and employees.

We deliver premium quality products with a lifetime warranty. This was my Dad's vision and we'll continue to carry the torch for another 25 years and beyond. We will continue to create the products of tomorrow to better serve you.

Thanks for your business.

Respectfully, Craig Kruckeberg, Chief Visionary

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About Minimizer

Headquartered in Blooming Prairie, Minn., Minimizer manufactures poly truck fenders, poly toolboxes, customized mud flaps, and bracket kits. Family owned and operated for nearly three generations, Minimizer parent company Spray Control Systems, Inc., was founded in 1983. Minimizer aims to provide products tough enough to please tough people in a tough industry. For more information call (800) 248-3855 or visit www.minimizer.com.