



**PRESS
RELEASE**



Minimizer

www.minimizer.com • 1.800.248.3855

TESTED and TORTURED

**To Our Customers
A Message from Craig Kruckeberg**

As we navigate our way through unprecedented economic times, we need to remember that where there is challenge there is opportunity.

I believe our country will rise from our current lackluster performance and once again become the leader of manufacturing, innovation and technology deployment.

At this moment in time each of us is focused on improvement. In fact, there's probably never been a time prior to this where the entire country, collectively and as individuals, is so keenly aware of the need for improvement. We're all working to get our houses in order – our finances, our spending and our planning.

At Minimizer, we've been doing this for years. We're well capitalized, focused and innovative. We've been working towards a leaner, meaner company for the past decade. We're in a good position to serve you and supply the products you need to be successful.

From our high tech equipment to our internal systems, we've developed the foundation upon which to grow during this century. And we look forward to doing it in partnership with you.

As we move further into uncharted territory we want you to know we will continue to do whatever is necessary to earn your patronage. We guarantee it.

Thanks for your business.

Respectfully, Craig Kruckeberg, Chief Visionary